

DIDSBURY PIONEER

VOL. XXXI. No. 20.

DIDSBURY, ALBERTA, THURSDAY, MAY 17, 1934

\$2.00 per year. 5 cents a copy.

Fishing Season Opened Yesterday

Wednesday was a very convenient day for the local nimrods for the opening of the fishing season, and a large number of the boys fished out west yesterday afternoon to try their luck with the finny tribe.

The fish stories which were told last night, however, came too late to be published in this issue.

Upon the river's bank serene
A fisher sat where all was green
—And looked it.

He saw (when light was growing dim)
The fish, or else the fish saw him
—And looked it.

He took with high-erected comb
The fish (or else the fisher) home
—And cooked it.

Recording angels by his bed
Weighed all that he had done,
—or said,
—And looked it.

—Anon.

Prize for Biggest Fish.

Mac's Hardware is offering a prize of \$2.50 worth of fishing tackle for the biggest trout caught from May 21 to May 28.

All fishermen who compete must have purchased their license in Didsbury and become a member of the Fish and Game Association.

Weight counts—not stories.

Eastern Star Gives "Children's Night"

After their regular meeting on Tuesday evening the local chapter of the Eastern Star entertained their families and friends for a "children's night" in the Odd Fellows' Hall.

The entire program was provided by the boys and girls of members of the Order, assisted by the Didsbury School Orchestra.

Musical and vocal selections, recitations, etc. were much enjoyed, while a boys' drill and a drill by small girls were among the features of the evening. The music by the Orchestra was much appreciated and added much to the evening's entertainment.

After the concert a delightful supper was served in the Masonic Hall. Great credit is due to those who trained the children and arranged the program.

Pet Show May 24th.

Didsbury Boys' Band
Added Attraction!

PET SHOW—Bigger and Better Than Ever! The C.G.T.T. Girls are again holding their annual Pet Show, with Didsbury Boys' Band as a popular added attraction, on the C.P.R. Lot on Thursday, May 24th. Entry admission for each pet is 10c. Obtain your tickets from either Miss Tillie Schwesinger or Miss Betty Cummins. Everybody welcome.

Stores Close May 24.

The business houses will be open next Wednesday afternoon and evening and closed Thursday May 24.

Grandma Hunsperger's 86th Birthday Party

Mrs. Catherine Hunsperger received a surprise at the home of her eldest son, Mr. Allen Hunsperger, on Monday when the members of her family, her grandchildren and friends gathered at a party in honor of her 86th birthday.

The centre of attraction was a beautiful birthday cake made by her granddaughter Grace and decorated with candles. Mr. Allen Hunsperger performed the ceremony of lighting the candles, and bounteous lunch was served, followed by ice cream dessert.

Games were played and reminiscences exchanged, after which the guests departed for their various homes, wishing Grandma many more happy birthdays.

Local Student Receives Degree

Mr. Elmer Evans went to Edmonton on Monday to attend the convocation of the University of Alberta, where he received his degree of B.Sc.

Mr. Evans has been a student of the University for the past three years and specialized in chemistry.

His father, Dr. Evans, accompanied him to Edmonton and attended the convocation.

Local Girl Musician Wins at Calgary

Miss Betty Boorman was successful in gaining third place in the junior (under 14 years) piano class. Miss Betty obtained 175 marks while the winner of the first place obtained 181 marks and second place 178 marks.

Her achievement is all the more creditable as she is only 12 years of age and was one of the youngest ones in the competition.

She is a pupil of Miss Victoria Thomson.

WEEKLY SERMONETTE

"Some would rather talk by faith than walk by faith."

DIDSBURY MARKETS.

WHEAT

No. 1 Northern	51
No. 2	47
No. 3	44
No. 4	42
No. 5	38
No. 6	33

OATS

No. 2 C W	23
No. 3	20
Extra No. 1 Feed	25
No. 1 Feed	19

BARLEY

No. 3	21
No. 2	27

BUTTERFAT

Delivered Basis at Crystal Dairy	25
Table cream	25
Special	105
No. 1	145
No. 2	115

EGGS

Grade A	105
Grade B	85
Grade C	55

HOGS

Select	7.50
Bacon	7.00
Butcher	6.50

At Didsbury

Support the Band!

The general public are given an opportunity to show their appreciation of the Boys' Band by attending the concert at the Opera House on Friday evening (tomorrow) which is being given to raise money for the purchase of music and other expenses.

A splendid program has been arranged, with the Band playing a number of selections, and also numbers from local and visiting artists.

Admission: Adults 25c and children 15c.

"Y" Notes.

The May meeting of the "Y" Girls' was held at the home of Mrs. Finby on Tuesday evening.

After business was disposed of Mrs. Hallman spoke on "Christian Citizenship." The delegates to the O.A. convention, Frances Chamberlain and Beth Winghamworth, gave their reports. A delightful lunch was served and the meeting adjourned.

Tag Day.

The L.O.O.F.E. will hold their annual "Y" Tag Day on Saturday, May 19, for charitable purposes.

Didsbury Dairy Cattle Shipped to Scotland

Ten head of Holstein dairy cattle were shipped Wednesday morning for the Old Country.

Mr. Sid O'Brien shipped 3 head; Mr. John Deadrick 2 head; Mr. N. Swain 2 head, Mr. H. Roberts 2 head, Mr. D. G. Hardbottle 1 head.

These cattle are shipped under the auspices of the Alberta Holstein Association and will be in charge of Mr. Hugh Roberts.

They will be sold on their arrival at Glasgow.

Westerdale Set

Rate at 7 Mills

The mill-rate for municipal purchases was set at 7 mills for the current year at the meeting of the council of Westerdale municipal district held at the municipal office at Didsbury on Sunday last. The rate is the same as last year.

The principal business was the discussion of the work program for the season, and it was arranged that the council make their annual inspection of roads during the present week.

Questions of relief and the passing of bills occupied the balance of the meeting.

Support The Band!

ATTEND THE CONCERT

AT THE OPERA HOUSE

TOMORROW (Friday) NIGHT

Admission: Adults 25c; Children 15c.

MAC'S SERVICE HARDWARE

SCREEN DOORS AND WINDOWS

Screen Cloths Sprinkling Cans
FISHING PERMITS FISHING TACKLE

Join the Fish & Game Association—25c

Sports Wear--- For Hot Days!

Ladies' White Calf Sport Oxfords	\$2.95
Ankle Socks, assorted shades	25c.
Children's Socks	19c.
Printella Frocks	\$1.45 and \$1.95
Ladies' Blouses—Samples	\$1.95 and \$2.95
Children's 12 Test Playalls, will not fade or shrink, double knees	\$1.25
Boys' 12 Test Pants	\$1.39
Girls' 12 Test Pants, red trim	\$1.50
Boys' Rambler Tan Elk Oxford, rubber soles —with counters to insure good fitting	\$1.75
Men's, as above	\$2.25
Men's White and Tan Sport Caps	25c.
Boys' Baseball Caps	30c.

SPECIAL

200 Pairs of Summer "Autogart" Socks
Special Purchase. Regular 75c per pair
2 Pairs for \$1.00

Canvas Footwear for Every Member of the Family at Special Low Prices

Established 1903 **J. V. Berscht** Phone 36

Silverware Sale!

Community Plate



Community Plate

A Big Clearance Sale of all Silverware on Hand at HALF PRICE

Our Stock include "ADAM" "GROSVENOR" and "BIRD OF PARADISE"

HERE ARE THE PRICES

26 Piece Sets, Regular \$29.75	Sale \$14.88
Knives, Set of 6, Regular \$11.00	Sale \$5.50
Forks, Set of 6, Regular \$6.75	Sale \$3.40
Spoons, Table or Dessert, Regular \$6.75	Sale \$3.40

Other Pieces in proportion.

This Sale Ends, Saturday, May 26th

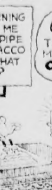
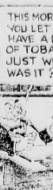
Builders' Hardware Stores

"The Logical Place to Buy Hardware."

PHONE 7 **BARNEY KLASSEN, Manager**

OGDEN'S "Cuts well that Smokes Well"

by LOU S. COOZE

WORLD HAPPENINGS
BRIEFLY TOLD

David Lloyd George recently completed 44 years' unbroken service as member of the House of Commons for Carmarthen.

Trade workers occupied the Vancouver-London express between Vels and Lons, capital of Upper Austria, causing two deaths and a score of injuries.

Anglo-American Dr. Hamilton will receive the medal of Sergeant Richard W. Jackson, 46, post president of the Amputations Association, in the Carleton Street Veterans' hospital, Toronto, recently.

"No such thing has been taken," was Philip H. H. Bennett's reply to the Jackson's challenge to a question if the government contemplated signing an oil and contract with Canadian Airways.

Lights or reflectors on all horse-drawn or other vehicles operating on main or secondary highways are required in a bill to amend the Vehicle and Highway Traffic Act, 1923, which has been introduced in the Alberta Legislature.

Royal Canadian Mounted Police officers will be placed in railroad yards shortly to discourage the same from among those footloose persons who wish to do their spring travelling on the rails, it was learned.

The 10 per cent income tax imposed on judges, officers of the military, naval and air forces, and of the Royal Canadian Mounted Police, is estimated for calendar year in a bill which received final reading in the House of Commons.

United States exports to Canada for February totalled \$19,601,987 against \$11,509,787 in the same month last year, the United States department of commerce announced. Imports from the Dominion for the month were \$14,103,426, against \$8,520,303 last year.

The London area alone contains over 200,000 registered private automobiles.

Backaches

Indicate kidney trouble. Kid Pills give prompt and permanent relief as they act directly but gently on the kidneys—without heating and strengthening them. 20¢ a box at all druggists.



PATENTS
A list of Patent Inventions and Information sent free on request.
The RAMSAY Co. 167 273 DANK ST. OTTAWA, CAN.

Makes Record Speed

London-Liverpool Train Averages Sixty Miles An Hour

A train hauled by the Princess Royal, Britain's biggest and most powerful locomotive, has beaten the record for scheduled trains on the 193½-mile run from Liverpool to London.

The run took three hours, 32 minutes, an average of more than 60 miles an hour. At one point the train reached a speed of 81 miles an hour.



By Ruth Rogers



NAVY BLUE AND GEORGIA PEACH BLENDED TAILORED SUITS HANGING ON NAVY BLUE SEA-DAVE DRESS

Just this is charming little dress for spring without a repeat! The interesting arrangement of the bow tie and the pointed end of the collar—both of the blue—create the new spring-dress effect.

Pattern No. 3122 is made in sizes 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000.

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How To Order Patterns
Address: Winnipeg Newspaper Union,
175 Bannockburn Ave., Winnipeg.

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Didsbury Pioneer.

Established 1903
DIDSBURY - ALBERTA
Published Every Thursday.

Subscription Rates: \$2.00 Per Year; \$1.00 Per 6 Months; 50 Cents Extra to Great Britain and the United States. Payment in advance.

Local, Government and Municipal Advertising: (per line first insertion, 15¢ per line (inches); each additional insertion, 10¢ per line.

Classified Advertising: For Sale, Wanted, Lost, Stolen or Strayed: 50¢ per line first insertion, 25¢ each additional insertion, 10¢ per line thereafter.

Business Cards: Special Rate of \$1.00 per month, 10¢ each or \$11.00 per year in advance.

Notices under Obituary Events: 50¢ first insertion, 25¢ each additional insertion.

Card of Thanks (not exceeding 6 lines): 50¢ per insertion, 10¢ per line.

Obituary Notice: 10¢ per line.

Transient Advertisements to be paid for when inserted.

Comments on Advertisements must reach the Editor not later than Tuesday noon to ensure insertion in the issue of that week.

J. E. Gooder - Editor & Manager

Alberta News Items.

Annual Feeders' Day.

The 13th Annual Feeders' Day under the auspices of the animal husbandry branch of the University of Alberta will be held Saturday, May 26, commencing at 10:30 a.m. The program will include a discussion of the results of tests made during the year in connection with cattle, sheep and swine feeding. Six groups of cattle on various rations since November will be finished and on exhibit. Of interest to swine feeders will be the response of several groups of hogs to different grains, singly and in combination, as well as the influence of protein and mineral supplements on economic production. Further study has been made in the use of skim-milk substitutes for the raising of dairy calves. Sheepmen will hear something with reference to lamb production. Space is being provided on the program this year for brief discussions on sheep and swine diseases, also problems of special interest at this time in connection with cattle and swine marketing.

Heavy Demand for Tourist Literature.

There is an exceptionally heavy demand for tourist literature this spring at the provincial publicity bureau, which is taken to presage an increase in tourists to the province. A new tourist booklet together with a revised and extended tourist map and guide is issued and being distributed through travel agencies and tourist bureaus throughout the continent. The provincial government has also been asked to present its views on tourist traffic development to the senate committee at Ottawa.

Motor Car Licenses.

About 60,000 passenger motor car licenses have been issued to date, while truck licenses to April 30th numbered about 10,000.

Livestock Products Equal Wheat.

Value of livestock and livestock products in Alberta last year was slightly more than the value of the wheat crop, according to the annual statistical compilation of production value issued at Edmonton. Value of the wheat crop was placed at \$18,745,000, while value of livestock slaughtered and sold, wool clip, dairy products and poultry was \$18,832,000.

BERGEN-NICHE VALLEY

The lucky numbers in the draw in aid of the Hall funds at the dance in Bergen Community Hall on May 4th were: 1st prize, Ross Ellis; 2nd prize, John Riddall; 3rd prize, Evan Weber; 4th prize, Mrs. Plant. The hall was packed to the doors and a very jolly time was spent.

Roads are in good shape at Bergen.

EVANGELICAL NOTES

The return subject at the Evangelical Church service next Sunday morning will be, "The Christian's Pilgrimage of Rest."

Golf Notes.

Frank Kaufman says he will need Brusso's electric adding machine to help him keep his opponent's scores on the golf course.

The local golfers have each arranged to help fix up a green at the course—and are proving that they can wield the hoe and spade as well as the golf clubs.

Bill McFarquhar was out in his rompers going around the course on Sunday.

Tommy Johnson was out to show them "how it was done" on Sunday, and handed in a score card of 41—but Jimmy says he was trailing up to the last hole.

Clint was noticeably off his game since he broke his old "bunker."

The creek isn't considered hazard enough on the golf course, so it is proposed to erect one or more bunkers to make it a little more interesting.

Meeting of Directors, Agricultural Society

A meeting of the Directors of the Didsbury Agricultural Society will be held on Tuesday, May 29th at 2 p.m. at the office of the secretary-treasurer, C. E. Reber.

WEEKLY JOKE

Mr. Grouch: "Woman is nothing but a rag, a bone and a hank of hair."
Mrs. Grouch: "Man is nothing but a brag, a groan and a tank of air."

NOTICE

TAXPAYERS of Mountain View Municipality Please Take Notice that 10% Discount will be Allowed on All Current Taxes Paid on or before May 31st, 1934.

—A. BRUSSO, Sec.-Treas.

TENDERS WANTED.

Tenders will be received on or before May 26th for the Erection of the Evangelical Church, Didsbury. Plans and specifications can be seen at the store of Mr. J. V. Berscht. Lowest of any tender not necessarily accepted.

CLASSIFIED ADS.

Hemstitching. Also specialising in Daisy-Knit sweaters and all kinds of Fancy work—See Mary McCann at Mrs. George Julien's, Didsbury. (20)

For Sale—Hart-Parr Tractor and John Deere Power-lift Breaking Plow. Will sell cheap—Cliff Bellamy. (174p)

Brome Grass Seed For Sale—Government Tested, Grade 1 at 6¢ per lb. Also a Quantity of Rye.—Charles Dickson, phone R612. (174p)

For Sale—Work Horses Well Broken—Reasonable Prices—Weight from 1350 to 1600. Also Early Ohio Seed Potatoes 40¢ per bushel—H. W. Watt, phone R212. (174p)

For Sale—Heintzman Piano in splendid condition, prize instrument; C. G. E. Spiek Span's Vacuum Cleaner only used a few times; Typewriter, Remington; 'Phono' Electric Radio; 2 Radio Boxes. Apply J. A. Melbye. (183p)

1927 Star Coach For Sale—In Good Shape—Reasonable Price—S. Weigand, Didsbury. (192p)

For Sale—About 2,000 Feet of 6" Ship-lap 12 and 14 ft. or will trade for feed oats.—E. Rorer, 112 mile w. of Didsbury. (204p)

Didsbury Dairy

Milk and Cream Delivered Daily

Special orders receive prompt attention

Milk from our own tested herd

You may Whip our Cream, BUT you can't Beat our Milk

TOM MORRIS

Phone 162

Alberta Nurseries
BOWDEN, Alberta

New Special Prices on Windbreaks, Fruit Trees and Bushes, Perennials

Vegetable & Flower Seeds
3¢ to 4¢ Per Pkt. or By Weight at Low Prices

Drive to the Nurseries and Look Around or Write for Catalogue!

YOU will be MORE THAN SATISFIED by having your Watch, Clock, Phonograph, or Sewing Machine fixed right in Didsbury. All my work is guaranteed. Reasonable prices.

See Me at the Club Lunch: Wm. GONTASH, Watchmaker & Jeweller.

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Strongest Canadian Mutual Rates are Right

Insure Your Property with Fisher & Edwards Agents - DIDSBURY

HAULING

We are prepared to do ALL KINDS of Hauling ANY DISTANCE
SPECIAL PRICES on Cattle and Hogs to Calgary

We also Buy Feed Barley and Fat Cattle

Dick Scholten, Didsbury.

CHOICEST OF MEATS



Fresh Killed
BEEF PORK
VEAL MUTTON
Cooked and Cured Meats
Always On Hand
Fresh Fish Every Friday

Didsbury Meat Market

Phone 127 J. Kirby, Manager

LOW Summer Fares IN EFFECT MAY 15th

to CANADIAN ROCKIES
Banff, Lake Louise, Emerald Lake

PACIFIC COAST
and Vancouver Island

EASTERN CANADA
Rail or Lake and Rail
Extra Reductions for Shorter Time Limits

ALASKA \$80 CRUISE

Vancouver to Skagway and Return Meals and Berth Included (Except at Skagway)

Special Low Fares to Seaboard for Overseas Travellers

PLAN A TRAVEL VACATION BY CANADIAN PACIFIC
Your Local Agent will assist you

CANADIAN PACIFIC

Refreshes BEST of All!

"BEER.....off the ice!"

A CASE OF YOUR FAVORITE BRAND OF ALBERTA BEER ON ICE IS LIKE A COOL SHADE TO HOT AND BLISTERY SUMMER DAYS.

Obtainable at our Warehouses, Vendors Stores and your Local Hotel

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This advertisement is not inserted by the Alberta Liquor Control Board or by the Province of Alberta.



Didsbury Lodge No. 18, I.O.O.F.
Meets the 1st and 3rd Thursday
in each month.
Visiting brothers are welcome.
P. Lunt, N.G. J. W. Halton, Sec.

Professional

DR. W. G. EVANS, M.D.
Physician, Surgeon
Graduate of Toronto University
Office in New Opera House Block
residence Phone 50, Office Phone 120
Didsbury - - - Alberta

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Graduate of Manitoba University
Late senior House Surgeon of St.
Michael's Hospital, Newark, N.J.
Physician and Surgeon
X-Ray in Office
Offices over Royal Bank
Res. Phone 128 Office 63

DR. H. C. LIESEMER
L. D. S. D. D. S.
Dental Surgeon
Graduate University of Toronto
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LAWYER - NOTARY PUBLIC
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MARRIAGE LICENSES ISSUED
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Barrister & Solicitor
DIDSBURY, ALBERTA.
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W. S. DURRER
Funeral Home
Phone 140.
Government Licensed
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Church Announcements

M.B.C. CHURCH
Rev. V. K. Snyder, Pastor

Sunday Services:
1:30 p.m.—Sunday School.
2:45 p.m.—Preaching Service.
7:15 p.m.—Preaching Service, in-
cluding Young People's meeting every
alternate Sunday.
Wednesday Evenings, 8 o'clock:
Prayer Service.

EVANGELICAL
Rev. H. J. Wood, Pastor

Sunday Services:
10:30 a.m. Morning Worship.
11:30 a.m. Sunday School.
Held in the M.B.C. Church.
Monday 4 p.m. Jr. Christian Endeavor.
Monday 5 p.m. Intermediate "
Monday 7:15 p.m. Senior "
Held in the Knox United Church.
A Hearty Invitation is Extended to All.

UNITED CHURCH
Rev. A. J. Mitchell, Minister

11 a.m.: Sunday School.
7:30 p.m.: Service.
The minister will preach Sunday at
Westcott at 10:00 a.m.

CHURCH OF ENGLAND
Rev. A. D. Currie

May 20—Evensong 7:30 p.m.

LUTHERAN CHURCH
Rev. J. J. Kuring, Pastor.

Westcott—English Every Sunday 11 a.m.
except the fourth Sunday.
German—First third and fourth Sun-
days at 10 a.m.
Didsbury—German Every Sunday at 2:30
p.m. except the fourth.
English Every Sunday at 8 p.m.

LOCAL & GENERAL

Miss Lily Befus spent Sunday
with Mr. and Mrs. Fred Befus.

Miss Margaret Geiger spent a few
days last week with Mrs. V. Gillie
at Red Deer.

Adshed Garage have a carload of
Chevrolets enroute and expect that
they will be on track at Didsbury
this week.

Mr. and Mrs. Carscallen, of Red
Deer, and Miss Grace Rosenberger
spent the weekend with Mr. and
Mrs. Irvin Klein.

Mr. D. G. Hardbottle has been
engaged to take a carload of Holstein
cattle to the Old Country for Hay's
Barn Farm of Calgary. He will
have sometime in June.

Mr. George Hawkes has received
word that he was successful in pass-
ing all his examinations at the
University of Alberta. He took
eleven subjects and obtained eleven
passes.

St. Anne's Altar Society will hold a
whist drive at the home of Mr.
A. Boutin west of Didsbury on
Monday evening, May 21st. The
drawing of a quilt will be of special
interest to all. Everyone welcome.
(20c)

W. E. Dench of Dench Cartage
Company was fined \$3 and costs
for one case and \$3 each on two oth-
ers when he pleaded guilty in city
police court Monday morning to
allowing Jack Malin of Olds, L. E.
Logan of Red Deer and J. D. Scott
if Calgary to operate trucks of the
company on a public highway last
Sunday. Malin, Scott and Logan
were each fined \$1 or three days.

Burnside Notes.

Lone Pine W.L. met at the home
of Mrs. Eckel on Thursday, May 10
with a splendid attendance of mem-
bers and visitors. Mrs. J. Hosgood,
constituency convenor was present
and gave a short address. Arrange-
ments were made for the annual pic-
nic May 24th. There will be a basket
lunch at noon, the Institute furnish-
ing hot coffee, so bring your own
basket and enjoy a neighborhood
picnic. Sports in the afternoon and
dance at night, with Halliday's
Orchestra supplying the music.

Burnside baseball team played
their first game of the season recent-
ly when they trimmed the Hollywood
All-Stars 27-14 in a friendly encoun-
ter. Everybody reported a good
game.

Miss Alberta Metz visited with
Miss Kathryn Dyck on Sunday eve-
ning.

Mr. and Mrs. Joe Clark spent
Monday evening with Mr. and Mrs.
A. E. Thompson.

Mr. Bert and Miss Viney, Sam
McAlister and Fred Dool were the
Sunday guests of Mr. and Mrs. Noah
Eckel.

Mr. and Mrs. Bob Brown of Aeneo,
Mr. and Mrs. E. R. Dawson, Sun-
day's slope, and Mr. Fred Metz visited
Mr. and Mrs. Albert Arlendsen last
Sunday.

Mountain View Notes

A concert and dance is to be held
in Community Hall tomorrow night
(Friday) in aid of the School Fair
funds. Teachers in the surrounding
schools are preparing a worthwhile
program, and parents and friends
are cordially invited to attend this
noble cause. Ladies are requested
to bring lunch. A very enjoyable
evening is assured everyone.

Mr. Hugh Roberts left for England
on Monday, having been appointed
by the Alberta Holstein Association
to take cattle. This will give Mr.
Roberts an opportunity of visiting
his parents in Wales.

The regular monthly meeting of
Mountain View W.L. will be held as
usual in Community Hall on Thurs-
day afternoon.

Mr. and Mrs. R. McCoy were
weekend visitors in the district.

Miss D. Brown spent the weekend
at her home in Calgary.

"BUY IN DIDSBURY"

Fish & Game Asso. Annual Meeting

The annual meeting of the Fish
and Game Association was held on
Monday evening at the local C.P.R.
depot, with the president Mr. J. A.
McGhee in the chair.

The president reported on the
activities of the association during
the year and said that the association
had been instrumental in having
10,000 Loch Leven trout fry placed
in a tributary to the Fallen Timber
Creek.

He said that the past efforts of
the association were bearing fruit
and that there was an increasing
number of Chinese pheasants to be
seen around the district and that
Hungarian partridge were more
plentiful.

Mr. C. E. Reiber reported for the
"Fish" committee and said that in
his opinion the fishing in the West
country and that of last season better
catches had been obtained than for
several previous years. He thought
that the distribution of fry in the
Fallen Timber area was having its
effect, as a large number of small
trout were seen. He thought that
the department should be asked to
continue the placing of fry in these
waters.

Mr. C. H. Adshed reported on
"Big Game" and advocated that
the game law should be changed to
allow each hunter "one animal" in-
stead of "one male" as at present.
He claimed that the dry does were
getting too plentiful and recom-
mended that a resolution be sent to
the provincial association to that effect.
It was decided that efforts should
be made to increase the membership
in the association and in an effort to
do so it was decided to set the
membership fee at the nominal sum
of 25c. It was pointed out that
every fisherman and hunter should
be a member of the association.

Mr. McGhee reported that the
Supervisor of Game, Mr. S. Clarke,
had offered to come to Didsbury and
give a lecture on the "Tropical Valley
in British Columbia," and it was
decided to invite Mr. Clarke and
Mr. R. T. Kold, Supervisor of
Fisheries, to come to Didsbury at an
early date.

The following officers were elected:
Hon. Presidents
Mr. S. Clarke
Mr. R. T. Kold
President, Mr. J. A. McGhee
Vice-President, Mr. C. H. Adshed
Sec.-Treas., Mr. J. E. Gooder
Committees:

"Membership," Messrs. W. A. Mc-
Farquhar, A. Brusso, A. McNaugh-
ton.

"Big Game," Messrs. C. H. Ad-
shed, A. C. Fisher, Ed. Ford, and
Frank Heaton.

"Game Birds," Messrs. G. J. J. J.
J. H. Fleury, W. Gillie, J. Hosgood.

"Fish," J. McChes, W. Keith
and C. E. Reiber.

"Pests," Messrs. A. McNaugh-
ton, Ed. Ford and J. McChes.

The chairmen of each committee
will comprise the executive of the
association.

NEW! -- MORE
On and After
SATURDAY, MAY 19
HANK'S HAMBURGERS
will be **BIGGER!**

We Specialize in Hamburgers, Hot
Dogs, Soft Drinks, Ice Cream, and
have Reputation of the Best Coffee
Along the Line!

Your Patronage is Appreciated

Hank's Place, Didsbury
Only Lunch Room in Calgary
& Edmonton Giving 24-Hr. Service!

Cattle and Sheep
We give credit to farmers
to acquire breeding stock.

Write for information
Dominion Agricultural Credit
Company, Ltd.

24, Canada Life Bldg.
REYNOLDS BANK
Agent at Didsbury, C. E. REIBER

Used Cars—

1933 CHEVROLET SEDAN

This Car is Guaranteed as Good as New

1929 HUDSON SEDAN

1927 CHEV. 1-TON TRUCK

IN GOOD SHAPE

**These cars have to be driven
to be appreciated!**

We are Equipped to Do All Kinds of Car Body Work

ADSHEAD GARAGE

Chevrolet and Oldsmobile Dealers.

If You Own an Automobile!

The one Accessory YOU cannot afford to do without
is **AUTOMOBILE INSURANCE!**

Four Reasons Why it is so Important!

Automobiles cause more personal injuries than any
other known thing.

On this continent 1500 auto accident occur every day.
Judgments granted by judges and juries are sky-
rocketing these days.

Your home, all your worldly possessions may be at
stake if you are to blame for an automobile accident.

Delays are Dangerous! Insure Today!

C. E. REIBER

BUYERS FOR FARMS!

I have TWO BUYERS with considerable Cash
wanting Farms west of Didsbury.

One prefers farm near Little Red Deer River.
Other farm must be improved.

Come and See Our "Baltic" Cream Separators

A. R. KENDRICK

Phone 125 Residence 24

2 EXTRA CORD PLIES UNDER the TREAD AT NO EXTRA COST

Twenty-five to Forty Per cent.
longer tire life at no extra cost
... that's the bonus you get
for buying Firestone Tires ...
and it's a worthwhile saving.

Firestones do not cost one cent
more than ordinary tires, but
only in Firestone Tires can you
get a combination of Gun-
Dipped Cord, 2 Extra Cord
Plies under the tread, Balanced
Construction and a scientific-
ally designed Non-Skid tread
which make for extra strength,
extra safety and extra mileage.

Replace worn tires today. Buy
Firestone ... the strongest,
safest and most economical of
tires—guaranteed for 12 months.
See the nearest Firestone
Dealer.

LOWER PRICED TIRES
Save 15% by buying Oldfield
tires or if you want a very low
priced but dependable Tire ask
for the Sentinel ... made and
guaranteed by Firestone.

Firestone
High Speed **TIRES**
ADSHEAD GARAGE Phone 58

Great Progress In Search Of Rust Resisting Strains Of Wheat Reported At Meeting

Marked progress in search for rust resisting wheat strains with high milling qualities were reported at the associate committee on grain research for the National Research Council of Canada, ended at Winnipeg.

"For the first time, an adequate test of the behavior of standard wheat varieties as well as the new rust resistant wheats was carried out on grey wooded soil at Pallis, Alta.," said a statement issued at the meeting.

"The most striking feature of the results were the pre-eminence of Roward as a high quality wheat under such conditions. Marquis and Ceres also showed up very well and five of the new wheat hybrids practically equalled these two standards."

Dr. W. F. Goddes, Winnipeg, reported that the installation of the Durum research laboratory had been completed. He gave the results of a number of studies on the yellow pigment content of wheat and rust spores.

As a result of moisture and grade surveys conducted in 1932 and 1933, it was found that wheat suffered more weathering damage than either stock, timothy or straight combined grain.

In connection with arrangements being made by Dr. L. H. Newman, Winnipeg, to conduct growing tests on deliveries of wheat made by farmers to country elevators in order to determine the per centage of the different varieties, it was planned to grow a series of the most widely grown varieties at 300 points from pure seed.

The wheat from these will be submitted to milling and baking tests next year in order to secure information on their behavior under a wider range of environment conditions than had previously been investigated.

Dr. A. S. Annett, Edmonton, reported progress in testing and breeding of drought resistance in wheat with the aid of a machine in which hot dry winds were artificially produced.

Some of the varieties tested showed much greater resistance than others and are being used as parental material in crosses for the production of new and better strains.

Trade Cattle For Coal

Prairie, Might Obtain Welsh Anthracite Through Bay Route

A new argument in support of the Hudson Bay route to and from England has been discovered. The English weekly, Canada, quotes some of its contemporaries as forecasting a time when the importation of Welsh anthracite to the prairie via the Hudson Bay route will capture the trade from Pennsylvania to the value of \$75,000,000. "Although such an anticipation is, of course, exaggerated, it is quite possible that an important trade in Welsh anthracite may be built up through this route, and in return foodstuffs, timber and ore may be shipped to Wales." The shipping of Western Canadian lean cattle to the Welsh port for fattening in exchange for returned cargoes of Welsh coal for Western Canadian use—Toronto Mail and Empire.

Forget The Past

The traditional British attitude towards former enemies is to forget the past and to clasp hands in friendship and camaraderie. The war had not been over for many months before ex-members of the German army were being received as condigns in London as in the days before the great struggle. Rightly or wrongly, such has been the British policy for many generations.

No Surplus Of Durum

Durian wheat has not contributed to the world surplus, as it is exported chiefly to one country, Italy, and it is the only kind of wheat sent to Italy, where it is made into durum and spaghetti. Records show that 1,000,000 acres were sown to durum wheat in Manitoba in 1932.

W. N. U. 2042

Time For Amendment

Law Giving Lottery Winnings To Informer Seems Absurd

Lotteries are illegal, but tickets are bought in large numbers, and winnings are paid. If parliament thinks it is against public policy to permit the winner to retain the money it should be forfeited to the Crown, but in any event we should not sanction longer the present hypocritical and distasteful attitude.

As between the morality of a person who secures a sum of money from a lottery ticket for which he has paid, and the other person who sees as a "common informer" and recovers—and keeps—that money we are quite sure most people will have no difficulty in making a choice.—Ottawa Journal.



By Ruth Rogers



AN ESSENTIALLY SMART OUTFIT FOR SPECTATOR OR ACTIVE SPORTS

Being smart, I'm quite certain you'll want today's pattern as soon as you see it. You'll hardly be able to wait until it arrives to cut it out. Look at how deceiving this little tennis rig (in wee sketch) as before the skirt and jacket are discarded. The skirt is delightful the way it billows at the front and is so easily removed.

The original was in bright yellow ribbed cotton with brown ribbed cotton jacket.

Another very smart idea is red and grey ribbed sweater used to make the shorts and the blouse. Repeat the grey tone for the skirt in combination with red crinkled for the jacket.

Style No. 617 is designed for sizes 11, 13, 15, 17 and 19 years.

Size 15 requires 4 1/2 yards 35-inch material with 2 yards 35-inch for jacket.

Price of pattern 20 cents in stamps or coin (coin is preferred). Wrap open carefully.

How To Order Patterns

Address: Winnipeg Newspaper Union

170 McMillan Ave., Winnipeg

Pattern No. Size

Name

Town

Money In Sugar Beets

Good Source Of Revenue For Many Alberta Farmers

From the Canadian paper prepared for the conference of the Institute of Pacific Relations held at Banff last year there has been reported in pamphlet form an interesting article on the sugar beet industry of Alberta. It is well written by Mr. D. W. Buchanan, son of Senator Buchanan, publisher of the Lethbridge Herald, and no doubt represents the writer's close personal acquaintance with his subject.

The sugar factory at Raymond, Alberta, operates on credit, on sugar beets. In 1932 the plant, working 120 days, produced 45,000,000 pounds of sugar from 150,000 tons of beets, or 300 pounds per ton. Producers had an average yield of eight to nine tons per acre and received in flat price and bonus, about 20 per cent.

"Comparative success," says Mr. Buchanan, "in the planned production of sugar beets has been achieved." Many farmers in the irrigation area around Raymond, confronted with lower cereal prices, have found in sugar beets "a permanent and relatively stable source of revenue," and so the Raymond plant is making its contribution to the economic stability of Alberta.—Ottawa Journal.

School Experiment

Children Not Instructed In Arithmetic Until The Sixth Grade

Suggesting the Ontario public school curriculum was in urgent need of renovation, Prof. R. B. Liddy, department of psychology, University of Western Ontario, offered for consideration by the urban teachers' section of the Ontario Educational Association, an experiment undertaken by the educational authorities of Manchester, N.H., in which children were not taught arithmetic until they graduated to the sixth grade.

"Incredible though it may seem," Prof. Liddy said, "children who were taught nothing of arithmetic in the early classes were just as far advanced after one year's tuition in the sixth grade on the particular subject as children taught in the traditional way." The Manchester board, he added, had found the experiment successful.

Love makes a young man grow a moustache and an old man shave his off.

Leads plans to spend \$400,000.00 for new houses for slum dwellers.

Dominion And Provincial Governments Are Co-Operating For Protection Of Waterfowl

Mascot Of Manitoba Fliers

Ginger-colored Cat Appears To Enjoy Air Travel

The "mushroom" settlement of H. Ford, Man., Mile 236, Hudson Bay Railway is the gathering place of fliers of the world, and Miss Tam, a Finland junkie, the Canadian Airways ginger-colored cat, is no exception to the rule. Tam is only six months old but she is the most highly travelled delicatune among the feline cats.

Tam was born in Winnipeg last summer. Her first trip was by steamer from Seltirk to Norway House. Then Capt. H. Hollick-Kenyon, superintendent for Canadian Airways in Northern Manitoba, took Tam for a trip to Island Lake.

From there the fliers carried her to God's Lake gold fields. Then one day while Tam was exhibiting feline curiosity around the ships, one of the airmen bundled her aboard, and Tam was treated to a fast ride to Hford.

For the last few weeks Tam has spent her spare time chasing squirrels around the always cookhouse on the shores of Moose Nose lake. Bill Pitt, the "flying chef" and personal friend of Tam says she expects to spend her summer holidays at her home in Winnipeg.

Germinates After Long Time

Nature Takes Precautions Against Extinction Of Sweet Clover

Sweet clover seed will remain in the ground for years without germinating and farmers are inclined to think that the plant has disappeared. This long life is one of Nature's precautions against the total extinction of the plant. There are cases on record of sweet clover seed lying dormant in a field for eleven years before germinating and sending up plants. Once it has been introduced into Canada, the total extinction of the plants before going to seed will insure its elimination. Sowing alfalfa on fields which once produced sweet clover is only inviting trouble, because it is impossible to separate the seeds when matted and harvested. About the only safe way to make a clean-up is to pull out the sweet clover plants just as the first of them are coming into blossom.

ELLIPTIPTAN PAGEBOY SEES LONDON



John Maguire, London's smallest pageboy, has been engaged by one of the large hotels. John, who is 14 years old, weighs only 36 pounds and is 3 feet 5 1/2 inches tall. He stopped growing when he was nine years old and is being fed on a special diet. John is so small special gloves and suits had to be made for him. Here we see the little fellow with a six-foot hotel porter as he has his first glimpse of the British capital from the hotel roof.

Canada has had considerable success in conserving her native wild life and the shores of the return of the bantam and preservation of the antelope and wolverine have won the commendation of game conservationists throughout the world. In the realm of bird life success is also attending the co-operative efforts of Dominion and provincial governments.

The efforts being put forth to re-establish the trumpeter swan, the greatest of North American waterfowl, have been carried on so far with little or no publicity. The trumpeter swan formerly bred in British Columbia and the Great Plains region of Canada as well as in the northern part of the plains region of the United States. It was extirpated more southern in nesting range than the other North American swan, the whooping swan. The latter continues to exist in great numbers while the trumpeter swan has been depleted to a dangerous extent. Both species of swan have been given protection under the Migratory Convention Act which in Canada is administered through the National Parks branch of the department of the interior. The act has been very helpful in replenish the numbers of whooping swan and to save the trumpeter swan from extinction.

The Department of the Interior, Canada, in co-operation with the Provincial Game Departments of Alberta and British Columbia has been especially active in protecting the trumpeter swan. In several places in southern British Columbia these birds have found a wintering place and wherever possible they have been given the protection of special patrols when they were on their wintering grounds. In spring they need to be remote sections to record, and the fact that eggs appear in the wintering flocks is a hopeful sign for the perpetuation of the species.

The maximum population for the species on its wintering ground in British Columbia is believed to be of the order of five hundred individuals. The birds may have been reduced given the consideration they deserve from man the species may be saved from extinction. When a species becomes reduced in numbers, and in range, every factor seems to be against its recovery. For example, the loss of a few birds by thoughtless shooting, undoubtedly has a more serious effect upon a species in this condition than upon species which have not been depleted. The question of whether this steady number of our waterfowl will be saved from extinction or not depends entirely on the action of the people of Canada, for it is in Canada almost entirely that the species now makes its home both summer and winter.

Shortage Of Horses

A Big Problem Facing The British Army Today

One of the big problems the British army is faced with today is a shortage of horses, said Sir H. D. Dyer, K.C., of the Royal Military College staff, speaking at the Training Presidents of Today in the British Army, before the Kingston Military Institute.

Tas war office does not know where to turn, he said, to get the horses that would be necessary in case of mobilization and is being forced into mechanization of the army whether it wants it or not. Contributing to this shortage, the speaker remarked, was the front warfare between Britain and the Irish Free State. It had knocked out Ireland, formerly of great importance as a source of horses.

Proof Positive

"I believe," said the chemistry professor, "that for every thing you give away, two will come back to you."

"Yes, that's true," said his listener. "Last fall I gave away my daughter, and now she and her husband have both come to live on me."

POSTS---Cedar and Tamarac

Special Cash Price on Tamarac Posts 7-Ft. Long.

6½ Ft. Tamarac Pickets **6c & 8c** Each
7 Ft. Tamarac Posts. **10c 12c & 14c** Each
7 Ft. Split Cedars **14c & 17c** Each

Screen Doors and Window Screens:
STOCK SIZES ON HAND.

Special Sizes Made to Measure Promptly in Any Style.

Specialty in Water Tanks, Cooler Tanks, Hog Troughs
—Made Up at Short Notice.

Atlas Lumber Co., Ltd.
G. A. WALLACE, Mgr. Phone 125

Used Articles

If still useful, are marketable for cash. Try a Pioneer Classified Ad.

Didsbury Pioneer - Established a quarter of a century.

BASEBALL.

ROSEBUD LEAGUE

Didsbury Lose at Olds 4 0

Playing their first game of the season at Olds on Monday evening the Didsbury team went down to defeat 4-0 in a fast and interesting game.

Ray Stouffer pitched a good game for Didsbury, but the team showed a lack of batting practice and were successful in obtaining only a few scattered hits which did not materialize into runs.

Olds scored their first run in the second inning and the game was then scoreless until the fifth inning, when Olds brought in three runs after a long drive to the outfield. There was no additional score, the game ending 4-0 in favor of Olds.

Didsbury: Wyman, Stouffer, Bob Gander, E. Buhr, I. Jenkins, Len, Berselt, D. Jenkins, R. Holub and Fred Evans.

Doing Jury Duty.

Mr. Frank Kaufman is in Calgary this week, being called to do jury duty at the Supreme Court.

For next week Messrs. E. K. Pratt, C. E. Reher and Jack McElroy have been drawn on the jury panel at the Criminal Assizes.

LOCAL & GENERAL

Miss Black visited her home at Balzac over the weekend.

Mrs. Frank Mortimer of Calgary was a guest of Mr. and Mrs. John Fleury over the weekend.

Miss Schram left for Chicago last week to take a post-graduate course in nursing.

Miss Edith Mann, of the Elktion School, visited her mother at Edmonton over the weekend.

Mr. William Bellamy, of Salmon Arm, is visiting in the district and looking after his business interests.

Gabriel LeClair and Reg. Cooper left Wednesday for Jasper with an outfit of packhorses.

Owing to the Sports Day at Olds next Thursday there will be no show at the Opera House.

Grandma Hunsperger, Mr. John Skyles and Mr. Loyal Snyder are spending a few days at the home of Mr. and Mrs. Allen Hunsperger.

Mr. Jerry Yates of Gleichen has entered the service of Sharp's Circuit Shows and operates on the home circuit with Mr. Joe Beck.

Mr. and Mrs. A. Orde will hold a Dance at the Springdale School on Friday, May 25. Everybody Welcome. (20p)

Mr. Jack Currie of Didsbury has moved up to Innisfail and is the assistant at Jenkins Groeceria — Innisfail Province.

The season for bathing at the Dog Pound opened Sunday. We understand a number of local boys went out to take a dip.

We are pleased to report that Mr. George Watson who underwent a major operation at Didsbury Hospital is progressing very favorably.

We notice that Mr. Earl Klinck is driving a new Chev. Sedan which he purchased from the Adshead Garage.

We have a fresh supply of scratch pads now ready. Especially useful for school, store or telephone, 2 for 5 cents—Pioneer Office.

Miss Catherine Curdy, Mr. Gerald Curdy, Miss Nora Chaplin and Mr. Bob Chaplin, all of Dranchell, spent the weekend with Mr. and Mrs. Allen Hunsperger and family.

ANIMAL BUILDER—A Mineral Stock Food that Builds Bone and Health in Every Kind of Animal, at \$4.45 per 100 pounds. See—Henry Goehring. (20c)

Dr. Clarke, Mrs. Clarke and Mrs. E. G. Ranton motored to Edmonton on Monday. Dr. Clarke will attend a "refresher clinic" at the University, while the lady will visit relatives.

Mr. and Mrs. Tom Allen left on Monday for Watkinson to find a location. They will take up their residence at that town. Mr. Allen has taken a route for medical and toilet supplies.

"The Ambassadors"—A Radio Dance Band of Kamloops, B. C. will hold a dance at the Opera House on Monday evening next, May 21st. This orchestra has been playing at the coast cities and comes with a good reputation.

Mr. Ernest Fisher found his garage empty Sunday morning. On returning from town late Saturday night he put his car in the garage, but someone had removed it during the night. The car was discovered in front of Mr. Larry Leavens' home at 2 30 Sunday afternoon, with the air out of all the tires. Was it a joke?

Mr. Hugh Roberts left Monday for Calgary enroute for England. At that point he will pick up four loads of Holstein cattle, 72 head of which he will have charge until they reach their destination at Glasgow, Scotland. He will spend two or three months visiting his old friends in Wales before returning.

"GET READY FOLKS"—for the Concert and Dance to be held at Community Hall Friday, May 18. A 2 hour program has been arranged—then wind up for a good dance to the melodious tunes of Howard Halliday's Orchestra. The proceeds will be used for prizes for the School Fair. Concert, Adults 25c, and children free. Dance, Gents 25c—Ladies please bring lunch. (192c)

RANTON'S

Weekly Store News

Misses New Slacks

in Sanforized
Golden West Jean
Large Pearl Button Trim
Colors Black, Green, Red
and Saxe Blue
\$1.75

Plaid Sport Blouses

to Wear with Slacks
95c

Short Socks

for these WARM DAYS
25c 35c

Voile Dresses

IN NEW MODELS
Tubfast
\$2.25 Up

Store will be open All Day
Wednesday MAY 23
Until 10 p. m.
and Closed Thursday
MAY 24

Meet Me At

RANTON'S

Didsbury's Reliable Store

OPERA HOUSE

Thursday & Saturday
... MAY 17 and 19 ...

Thursday

Lovely, Luscious, Exotic
JEAN HARLOW

"Bombshell."
Tingles with Romance!

Saturday

ZANE GREY'S
"The Last
Round-Up."

Immortalizes in story and song
the deeds of hard-fighting,
quick-shooting heroes
... their home the saddle
... their life the open range!

DANCE MONDAY, MAY 21st
to the Soulful Strains of
"The Ambassadors"
from Kamloops

NO SHOW NEXT THURSDAY
MAY 24

SATURDAY MATINEE 3 p. m.
Everybody 10c!

Donations are Asked
for the RED CROSS.

Thank You!

ALL STORES

CLOSED

THURSDAY MAY 24

CHEVROLET ANNOUNCES

CANADA'S
LOWEST-PRICED
CAR LINE



The New 1934

CHEVROLET STANDARD SIXES

DOES the idea of getting real CHEVROLET quality—at the lowest price for any car in Canada—appeal to you? Then see the new Chevrolet STANDARD SIX models at our showrooms today! They're big and rugged in appearance, and in fact—smartly styled in the new windstream manner with Bodies by Fisher. They're wonderful performers—with a generous offering of those famous riding and driving

features that make the Master Series Chevrolet the most revolutionary value in the low-price field. And they cost less for gasoline and oil, less for tires, repairs and upkeep than any other car you can buy! Don't all these facts point to this one inescapable conclusion: If you want to save on your next car, and at the same time own a car of proved quality, you should see the new STANDARD CHEVROLET first!



STANDARD COACH. . . . \$757

STANDARD CHEVROLET \$721

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